

**Education**      **2010 - Current**      **University of North Texas**      **Denton, TX**  
· Coursework towards MBA, concentration in Marketing

**2002**      **University of Texas**      **Dallas, TX**  
**B.A., Art & Performance**  
· Concentration in Graphic Design, Painting, and Photography

## Abilities

### Art / Design

- Experience with design and editing software in both PC and Mac environments:
  - Photoshop CS3 – proficient
  - Illustrator CS3 – proficient
  - Indesign CS3 – proficient
  - QuarkXPress – working knowledge
- Experience designing and coding websites with HTML and CSS alongside:
  - Dreamweaver CS3 – proficient
  - Flash CS3 – working knowledge
  - Fireworks CS3 – working knowledge
- Studied, created, and designed many projects with a variety of painting, drawing, and electronic media
- Experience with shooting, developing, and editing photographs in both film and digital mediums

### Film / Television

- Experience with writing, directing, producing and editing both film and video
- Studied and worked equipment for Plano Public Access studio (cameras, lights, audio, CG, teleprompter, technical direction, etc.) for actual broadcast
- Working knowledge of editing video with Premiere Pro and Final Cut Pro

**Work Experience**      **2011 - Current**      **ApexCCTV**      **Allen, TX**  
**Internet Marketing Prime**

- Web design and maintenance for two internationally recognized e-commerce sites
- SEO / AdWords & AdCenter campaign management
- Blog article editing / social media management
- Product photography, image editing and uploading to sites

**2008 - Current**      **Freelance**      **Plano, TX**  
**Web & Graphic Designer**

- Web and graphic design & development for an increasing number of clients

**2004 - 2010**      **CD Warehouse**      **Plano, TX**  
**Store Manager**

- Overseeing all store operations: opening & closing; customer service; managing new & used inventory; dealing with reps; regulating store money
- Hiring, training, and guiding a staff of 8 employees
- Successfully restructured the buyback system to benefit both customers and company